

PROTOTYPE CARD

WHAT?

This is to help you think through the best way to test an idea.

WHY?

It is important to be able to quickly try out an idea with users, getting feedback to refine the idea or ditch it.

HOW?

Use this card to think through the best way to test your idea.

The idea is:	
The expected benefits are:	
The users will be:	
We will know it works if:	
We will test it by:	